



## The Type Dynamics Indicator™

Similar to the Myers Briggs Type Indicator® (MBTI®), the Type Dynamics Indicator™ (TDI™) also reports a person's psychological type on the same dichotomies. Underpinned by Jung's theory of typology, the TDI™ reports on four areas of difference. These are:

- the differences in how people are energised and interact with the world.
- the differences in the way people prefer to take in information.
- the differences in how people prefer to use that information.
- the differences in the lifestyle people prefer to lead.

So why deliver the TDI™ as well as the MBTI®? Some people find that there is an internal struggle between who they are and who they want to be. This tool, as well as reporting on your present psychological type, also has the flexibility to report on the psychological type that you may aspire to be. The TDI™ terms this the 'Is/Want' report. Identifying this difference (if any) allows for a deeper exploration of type and identifies richer opportunities for personal development.

For ease and convenience, the TDI™ can be completed online, which allows for the creation of personalised and comprehensive 'Type at Work' reports.

## Why Invest?

We use the Type Dynamics Indicator™ for:

- Team building & development
- Identifying areas for personal and professional development
- Accelerated coaching and development
- Leadership development
- Managing change more effectively
- Understanding and working with diversity
- Being more effective with more people
- Improving communication and resolving conflict
- Identifying leadership styles
- Exploring problem-solving and learning styles
- Understanding reactions to change and stress
- Career development
- Teaching and learning

## Testimonials:

World Cancer Research Fund:

*"Really interesting course, highly recommend it for helping others to understand my own and my teams personality types. Great insight".*

*"It was very useful to see this applied over our whole workgroup and see the dynamics that govern our companies behaviour"*

*"This will certainly impact on our efficiency as a business."*

## Who is it for?

- Any level of team or manager, including; junior, middle, senior and executive management.
- Ideal for project teams
- Newly formed teams
- Existing teams
- Graduates
- Apprentices

## Dates & Locations:

You decide! All of our programmes are bespoke and with you in mind. We deliver our programmes throughout the UK, to include London, Manchester, Birmingham and also deliver internationally.

## How much?

Contact us for a competitive price that meets your exact needs. As a rough guide and for a one day programme you can expect your total investment to work out at approximately £110 per person (based on a team of 10).

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