



## NLP for Business

*“NLP may be the most powerful vehicle for change in existence.” Psychology Today*



### Benefits Include:

- Increased self-awareness
- Building and maintaining effective relationships with new and existing clients.
- Asking effective questions
- An increased understanding of the ability to influence with congruence and integrity
- An increased understanding of spoken language and its importance in our interactions
- Increasing your behavioural flexibility.

Is effective communication a fundamental process in your business? Is the building of long-lasting, meaningful and congruent relationships with your clients, customers and team important to you? Would you like to influence with integrity? If the answer is “Yes”, then our NLP workshop is definitely for you.

What is NLP? We could just say that it’s a range of techniques that help create success, but we are sure there are some people out there that want an answer with a bit more depth. Born from the study and modelling of what successful people do, Neuro Linguistic Programming is a pragmatic school of thought that addresses the many levels involved in being human. It is a multi-dimensional process that involves the development of behavioral competence and flexibility, and also involves strategic thinking and an understanding of the mental and cognitive processes behind behavior. Like success, NLP is as complicated as you want it to be!

NLP also provides us with tools and skills to understand what communication is and what the process of change is all about. At another level, NLP is about who we are, our beliefs, our vision and our mission in life.

### Workshop Content:

- What is NLP?
- A state of mind!
- Sensory acuity
- Building rapport
- Representation systems
- Eye Accessing
- Chunking and effective questions
- The power of language
- Logical Levels

### Who is it for?

- Relationship Teams & Managers
- Sales Teams & Managers
- Client Facing Teams & Managers

### Dates & Locations:

Our NLP for Business programmes can be delivered at your place of work or at a venue of your choice.

Programmes are delivered by qualified and experienced NLP Practitioners.

### How much?

All of our programmes are bespoke and with your needs in mind. Programmes can vary in length, with a cost approximately £105.00 per person per day (based on a group size of 10).

Developing  
Potential (UK)



0800 043 5730

[www.developing-potential.co.uk](http://www.developing-potential.co.uk)