

Motivational Maps™



How motivated are your staff? Do you really know what motivates them right now and how to get their best for your benefit? How can we measure this intangible thing we call motivation? Do you ever wonder why some of your staff just aren't performing? Perhaps less-than-easy questions to answer, especially as there aren't that many tools that help you measure, manage and improve motivation. In fact, as far as we are aware, this is the only one out there! Furthermore, Developing Potential (UK) is also one of only a handful of licensed consultancies able to bring you this powerful, effective and cutting-edge tool.

What is Motivational Maps™? Motivational Maps™ is a simple diagnostic tool that enables individuals, teams and organisations to understand and prioritise what motivates them, how motivated they are, and provides practical and effective tools that increase motivation at all levels. Each member of staff that completes a Motivational Map™ questionnaire receives an individual feedback session together with their map. We then work with staff managers and mentors so that they are more able to motivate and get the best from their team.

Benefits to you:

- Cutting Edge Motivational Technology
- Develop & Deliver Effective Staff Appraisal Systems
- Increased Staff Motivation & Attendance
- High Value & Outcomes for Staff
- More Interactive Opportunities
- New Learning - The Language of Motivation
- More Resources & Control
- Personal Recognition of Needs
- Freedom of Choice

Who for? We can deliver this tool to staff in:

- Local Education Authorities
- Schools
- Colleges
- Universities
- Outdoor Education Centres
- Any organisation involved in education and the teaching & learning of young people and their development

Just a thought! Highly skilled staff are no good to you if they aren't motivated, take a day off sick, or even worse, leave you to go else where. Highly skilled and motivated staff, however, are good to you as they will stay with you for longer, take less time off and help deliver great results. With the national annual average for sickness days being 5.5 days per person and with costs on average of £300 per day, that's £1650 per staff member. How much did staff sickness cost you last year? Surely that money could be better spent on something else? Consider the impact that this also has on faculties, departments and perhaps of most importance, teaching and learning. Remember: highly motivated staff are seldom ill!